

## **Pheidippides Watches - The Hourglass**

Named after the Greek soldier who ran from Marathon to Athens to announce the Greek victory over the Persians, Pheidippides Watches works its way into the world of watchmaking by launching uniquely designed timepieces.

Based in the Netherlands and founded by Rogier van de Ree, Pheidippides Watches started its operations in 2015. By now Rogier has designed three timepieces: "The Inkpot", "The Porthole" and "The Hourglass".

The Inkpot is his first design and the first working prototype has been ready in December 2015. This timepiece requires a lengthy test period because of its special internal construction.

Prototypes of his second design, The Porthole, have been finished in March this year. This model has been campaigned on Kickstarter in April/May 2016.



The development of The Hourglass has been finished in August 2016. Pheidippides Watches launches a Kickstarter campaign to raise funds to produce a limited series of 200 timepieces of The Hourglass.

Incorporating high quality Swiss components and manufactured by jewelry makers in Germany this remarkable timepiece stands out from the crowd thanks to its unique features.



## Design

The first feature that attracts your eye is the almost empty dial. It tells time by a single hour mark. Single, because the whole dial rotates as in a single hand watch. The dial comes in 5 trendy pastel colors: green, yellow, sand, blue and rosé. A white and a black version will also be available.



The really unique feature that sets this watch apart is the presence of fully visible hour markers on the side of the cup shaped dial-hand. These markings tell time more accurately. Look at the top for a rough estimate. Twist your wrist and look at the side for an accurate reading.



The other main feature of The Hourglass is its sapphire glass box to show and protect the rotating dial. It is 2mm thick and glued to the case.

The case is made of nickel free stainless steel. It measures 41mm in diameter and is 12mm thick. Lug to lug it measures 50mm. Glass, case and bottom form a perfectly symmetrical shape.



The case is hardened to a degree that it is sheer unscratchable. The patented process used is rather new to the watchmaking world.

At the other side of the watch you will find the screw-in back fitted with a large 27mm sapphire crystal that offers a view of the automatic movement with custom rotor.

The Swiss made mechanical movement that powers the timepiece is an STP5-15 automatic calibre produced by Swiss Technology Production, a Fossil group venture.



The polished stainless steel crown has a double sealing. The watch is rated for a water resistance of up to 50m.

The case comes in a polished or brushed finish. The bottom comes in a polished or brushed finish too. The curved side of the bottom is always polished.





The goat leather strap comes in 9 colors. The strap is attached to your wrist with a folding buckle. With 7 colors of the dial, 63 combinations can be made to choose from to personalize your watch.



# PHEIDIPPIDES WATCHES





The parts of the watch (glasses, dial, movement and crown) are supplied from Switzerland. The case is custom build in a German workshop specialized in jewelry making. Their craftsmanship ensures a case made and finished to the finest. The final assembly of the watch will be done in Germany by a master watchmaker along with Rogier.

## Technical details

- Polished or brushed stainless steel case, 41mm in diameter, 12.0mm thick, 50mm lug-to-lug
- Polished or brushed stainless steel back, screw-in, see-through and engraved
- Nickel free stainless steel hardened to a sheer scratch free surface
- Matte lacquered pastel colored dial in blue, rosé, green, yellow, sand, white and black
- Sapphire glasses box and bottom
- Swiss mechanical movement: STP5-15 by Swiss Technology Production
- French genuine goat leather strap, 22/20mm tapered, in yellow, green, brown, pink, ocean blue, dark blue, true orange, anthracite and black.
- Polished stainless steel folding buckle, 20mm
- 5 bar water resistance